



NEW JERSEY

Association of State Colleges and Universities

150 West State Street, Trenton NJ 08608

Phone (609) 989-1100

**QuickTakes!**

## **Stockton Registers a Five Percent AY 2017 Enrollment Increase Over AY 2016**

September 22, 2017

Stockton welcomed its largest freshman class ever in September, with 1,569 new students, a 32 percent increase from 1,190 freshmen in fall 2016.

Dean of Enrollment Management John Iacovelli reported to the Board of Trustees that another 988 undergraduate students also transferred to Stockton, bringing the total undergraduate enrollment to 8,275, a five percent increase over the fall 2016 enrollment of 7,854.

When graduate students are added, the total enrollment at Stockton is 9,216, the first time enrollment has exceeded 9,000. Dean Iacovelli said active recruiting and financial aid contributed to the freshmen class increase, which is impressive considering that many colleges are struggling to meet their enrollment goals.

“This is an exceptional achievement,” he said.

Fifty-two percent of new freshmen indicated that Stockton was their first choice. Major factors cited for choosing the university were the program in their intended major, financial aid, the campus visit and open house.

The number of new graduate students also increased, from 332 to 398 students. Stockton now offers a doctoral program in Organizational Leadership, a new Master’s Degree program in Data Science and Strategic Analytics, a new program for alternate route teachers that can lead to a master’s degree.

The enrollment increase comes as Stockton prepares to open two new academic buildings on the Galloway Township campus and a new residential campus in Atlantic City in the fall of 2018.

Future growth on the Galloway campus is limited by Pinelands regulations, and the new campus in Atlantic City will provide more opportunities for growth to serve New Jersey students.

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Summer enrollment held steady in 2017, but Dean Iacovelli said he expects that to increase after the Atlantic City campus opens.

Stockton President Harvey Kesselman said this year's class helps Stockton reach its goal of 10,000 students by 2021.