



NEW JERSEY

Association of State Colleges and Universities

150 West State Street, Trenton NJ 08608

Phone (609) 989-1100

QuickTakes!

New Jersey City University and DaVinci Initiative Announce New Certificate Program

August 19, 2019

The New Jersey City University Division of Professional Education and Lifelong Learning (PELL) is proud to announce a new partnership with the DaVinci Initiative to offer a non-credit certificate in art.

In making the announcement, Dr. Michael Edmondson, Dean of Professional Education and Lifelong Learning stated, "This new partnership allows two Jersey City organizations to better serve the local artists, art teachers, and anyone in the community interested in learning about the atelier approach to art."

The DaVinci Initiative is a 501(c)(3) non-profit education foundation that supports skill-based learning in K-12 art classrooms. The DaVinci Initiative believes that the most creative artists are those with the most tools at their disposal for making artwork and provides atelier training and resources to students in order to help them incorporate skill-based methods into their practices. The DaVinci Initiative works with teachers nationally and internationally through online classes, art education conferences, keynote speaker services, weekend retreats, district-wide workshops, and more.

The DaVinci Initiative Atelier offers training in an "apprenticeship" system with a subscription enrollment policy. Students pay a monthly fee of \$720 and are welcome to attend the studio hours of their choosing, with critiques available from an atelier-trained artist on Tuesdays and Thursdays. The studio is open Mondays through Thursdays from 4:00 p.m. to 6:00 p.m. One weekend workshop (runs 9:30 a.m. to 12:30 p.m. and again from 1:30 p.m. to 4:30 p.m.) each month is included for all enrolled participants.

On the new partnership with NJCU, Mandy Theis, president and co-founder of the DaVinci Initiative, noted, "Our collaboration with NJCU is the first of its kind, and we are very excited to further our ability to connect with local artists, art teachers, and members of the community."

About NJCU

www.njascu.org

*The College of New Jersey
Kean University
New Jersey City University*

*Ramapo College of New Jersey
Stockton University*

*Thomas Edison State University
William Paterson University*

NJCU is among the most comprehensive universities in the state of New Jersey, hosting 52 undergraduate degree programs, 28 master's programs, and 3 doctoral programs. NJCU competes in intercollegiate athletics within the New Jersey Athletic Conference (NJAC), and is a member of the NCAA Division III. NJCU students engage in rigorous applied-learning experiences that include opportunities to study abroad, and cooperative education internships. NJCU operates two additional campus sites – NJCU School of Business at Harborside in Jersey City's financial district and NJCU at Brookdale in Wall Township in Monmouth County.