



NEW JERSEY

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**QuickTakes!**

## **Stockton University Takes on a Prominent Voice in TED Talks Initiative**

March 4, 2016

Stockton University is putting something X-tra into TED Talks, the “spreading ideas” initiative of TED (acronym Technology, Entertainment, Design) a nonprofit devoted to spreading ideas, usually in the form of short, powerful talks of 18 minutes or less. Stockton is hosting TEDxStocktonUniversity taking place on **Tuesday, March 22** at the Campus Center Theatre from 5-8 p.m.

The independently organized event, licensed by TED, will feature local voices and TED Talks videos under the theme of “Important Connections.” The TED organization began in 1984 as a conference where the areas of technology, entertainment and design converged, and today covers almost all topics – from science to business to global issues – in more than 100 languages.

Launched in 2009, TEDx is a program of locally organized events that bring community together to share TED’s mission of “ideas worth spreading.” Some of the best talks from TEDx events have gone on to be featured on TED.com and garnered millions of views from audiences across the globe.

TEDxStocktonUniversity is an opportunity for Stockton University faculty, professional staff and students to join with faculty from other universities and community professionals from the southern New Jersey region to share their ideas for bridging divides and forging connections in a variety of social, political, economic, environmental, and educational arenas.

This is the inaugural TEDxStocktonUniversity event, and it’s expected to spawn future events on meaningful topics and important concerns.

Speakers at TEDxStocktonUniversity include:

- ◆ Donnetrice Allison, Stockton University associate professor of Communication Studies on connecting the rhetoric of diversity and inclusion to action and change on campuses;

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- ◆ Joel Caplan, Rutgers University associate professor in the School of Criminal Justice, on connecting geography and urban design to incidences of crime and crime prevention;
- ◆ Daniel J. Douglas, director of the William J. Hughes Center for Public Policy at Stockton University, on connecting civic involvement to economic and educational attainment;
- ◆ Lydia Fecteau, Stockton University adjunct instructor of General Studies, on connecting diversity of mind and body in pop culture to better understand normal;
- ◆ Nazia Kazi, Stockton University assistant professor of Anthropology, on connecting strategies and ideas for inclusion of Muslims and other immigrant and racial groups to actions;
- ◆ Elizabeth Lacey, Stockton University assistant professor of Marine Science, on connecting love of the water to marine conservation;
- ◆ Lewis Leitner, Stockton University professor of Business Studies – Management, on connecting to the future through digital technology;
- ◆ Alexander Meyers, Stockton University Psychology and Education student, on connecting social engagement to personal healing;
- ◆ Sarah Roman, Raritan High School English teacher, on connecting science, technology, engineering and math (STEM) and literature to literacy and preparation for success.

### **About TEDx, x=independently organized event**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

### **About TED**

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on [TED.com](http://TED.com). TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the [Open Translation Project](#), which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative [TED-Ed](#); the annual million-dollar [TED Prize](#), which funds exceptional individuals with a "wish," or idea, to create change in the world; [TEDx](#), which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the [TED Fellows](#) program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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