

Collegiate Sponsor Spotlight



Nuventive Offers Tech and Data Solutions for Higher Education Institutions

Dr. David Raney, chief executive officer and one of the founding team members of Nuventive, is a medical doctor, whose patients are institutions of higher education. The medicine he recommends is derived from technology and data that enable colleges to improve institutional performance. The Pittsburgh, PA-based Nuventive, since its founding 15 years ago, has helped hundreds of colleges and universities with their performance management, strategic planning, academic and administrative outcomes assessment, program review, accreditation, and student success.

With an MD from Vanderbilt University and a BA in psychology from the University of California, Davis, Dr. Raney initially planned to practice clinical child and adolescent psychiatry full time. Entrepreneurship was in his blood, however, because he kept gravitating towards projects involving systems analysis and process improvement. After completing formal medical training, Dr. Raney founded two innovative programs at the Children's Hospital of Denver. One of these programs was a day hospital for medically fragile children that was a joint program of the Denver Public Schools and the Children's Hospital. Dr. Raney joined the faculty at the University of Pittsburgh Medical Center in 1993, where numerous new community-based mental health programs/business units were created under his leadership. Dr. Raney left academic medicine in 1999 to become an entrepreneur.



Nuventive® performance management solutions offer higher education institutions a new way to establish a culture of performance. The solutions include:

- ◆ The Nuventive Performance Suite – a flexible software system for linking measurement to strategic objectives, analyzing those measurements and taking action to improve performance.

- ◆ Fully integrated strategic services delivered by well-regarded higher education consultants and designed to address the process and cultural aspects of making data-driven change.
- ◆ Technical services that enable the institution to leverage existing business intelligence and technology investments. Nuventive is a member of the Microsoft Certified Partner Program and works closely with the company on a number of education-related initiatives.

With Nuventive performance management solutions in place, a higher education institution can engage its stakeholders more substantively in developing and implementing strategic, operational and academic improvement plans – so the institution serves its students more effectively and efficiently.

“The message a university reinforces for its students is one of excellence and accomplishment – and Nuventive performance management enables the institution itself to live up to the goals of excellence and accomplishment that it sets,” said Dr. Raney.

“I thoroughly enjoyed pediatric psychiatry, but this is a very exciting time to do what we are doing right now. The advances in technology, and the software industry partnerships that we have developed have enabled Nuventive to be very innovative and flexible in bringing value to institutions of higher education. The skills I honed in medical school in group dynamics and in listening are very useful to what I am doing now.”

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