



February 1, 2016

Dear Colleagues/Friends:

Below are recent articles with a focus on the Garden State, and higher education from around the country. If your institution has any news that you would like to share, please feel free to send it to us for inclusion in our distribution.

"Sugar Daddies" Sought by Hundreds of New Jersey College Students

NJ 101.5

January 29, 2016

You can find anything online these days, and what many New Jersey college students are looking for is someone to help them out with the cost of education. The deal: help pay for my tuition and I'll be your companion. This is allegedly a non-romantic, non-sexual companionship. At least 800 college students in the Garden State are currently registered as Sugar Babies with the dating site SeekingArrangement.com, which also boasts a lengthy roster of folks interested in serving as Sugar Mommies and Sugar Daddies - money isn't an issue, and they'd like to spread the wealth.

Hundreds of Immigrants Here Illegally will Learn How to Attend NJ Colleges Saturday

NJ 101.5

January 29, 2016

Hundreds of immigrants living in the United States illegally, will gather on the campus of Rutgers Newark tomorrow morning to get information about how they can attend a public college or university in the Garden State, and pay in-state tuition. Ferlanda-Fox-Nixon, the acting director of communications at Rutgers Newark, said the idea of the Rutgers fair is to "provide them information on the services available to them, information is given about the admissions process and there's information about financial aid, and then there's a resource fair available

to them." Three years ago, Gov. Chris Christie signed the New Jersey Dream Act legislation that allows undocumented minors living in Jersey to pay in-state tuition rates for public colleges and universities.

New Jersey University' First Doctorate Program is Completely Online

NJ Advance Media for NJ.com

January 26, 2016

Thomas Edison State University announced Tuesday it has launched its first-ever doctoral program, and will be offered completely online. The doctor of nursing practice (DNP) is a 36-credit, 18-month program aimed at working nurses who want to lead a health system and health organization and has a specialization in systems-level leadership, the university announced. "What makes our DNP program unique is that it is offered entirely online and has no physical campus residency requirements," Dr. Filomela Marshall, dean of the W. Cary Edwards School of Nursing, said in a statement.

College Presidents Reject Letting Community Colleges Offer Nursing B.S. Degrees

NJ Spotlight

January 26, 2016

New Jersey community colleges seeking to offer four-year degree programs suffered a significant setback yesterday when an advisory board that comprises the state's public college and university presidents voted against the proposal by a margin of one vote. The presidents of Union and Passaic community colleges had asked the New Jersey Presidents' Council for permission to expand their nursing degree programs to meet a pressing need for nurses with bachelor's degrees and higher. But the council split - two-year schools vs. four-year schools - with baccalaureate-granting institutions narrowly outvoting their county college counterparts. The matter now heads to state Secretary of Higher Education Rochelle Hendricks for her approval without a recommendation from the council. In New Jersey, almost all of the 19 county colleges offer a registered nursing (RN) degree, which is the equivalent of an associate degree. All eight of the New Jersey Association of State Colleges & Universities members offer bachelor's, master's or doctoral nursing degrees. But most New Jersey nursing students, a majority of whom are first-generation college students of color, can't afford to get a bachelor's degree, argue the community colleges, even if they get a lower-cost RN first.

College Presidents Oppose Community College Nursing Degree

Philly.com

January 26, 2016

A group of New Jersey college presidents voted Monday to tell the state they oppose proposals by two North Jersey community colleges to confer bachelor's degrees in nursing.

The New Jersey Presidents' Council narrowly decided to send the proposals with negative recommendations to the state Secretary of Higher Education, who will make the final call on whether to approve them.

Union County College and Passaic County Community College, which currently offer associate's degrees in nursing, hope to create bachelor's degree completion programs for existing registered nurses. Those RN-to-BSN programs, if approved, would be the first time community colleges in the state granted bachelor's degrees.

The schools argue that rising credential standards in nursing have made the bachelor's degrees necessary at the entry level and that their schools can offer those programs at the lowest cost to students.

Other community college presidents have voiced their support for the idea and voted for the programs, but presidents of four-year schools pushed back and ultimately won the advisory vote.

Passaic County Community College Faces Setback in Efforts to Offer Bachelor's Degree

NorthJersey.com
January 25, 2016

Passaic County Community College was dealt a setback Monday in its attempts to be one of the first two-year colleges in the state to offer a bachelor's degree - at a fraction of the cost of those from a traditional four-year school. The Paterson-based school and its counterpart in Union County both have put forth proposals to offer bachelors' degrees in nursing, citing a need for more affordable programs. But the plans are opposed by leaders of the state's senior colleges, who say the two-year schools underestimate the investment needed in faculty in offering the degree and worry about the community colleges infringing on their roles. The proposal was aired on Monday at a meeting of the New Jersey Presidents' Council, a group made up of school leaders who make recommendations to the state's Secretary of Higher Education, Rochelle Hendricks, regarding new programming. "We need a real master plan for higher education in New Jersey that talks about the costs," said Harvey Kesselman, president of Stockton University.

8 Colleges That Just Launched Big Tuition Discount Programs

Time Inc. Network - Money
January 19, 2016

There might be big savings on the horizon for high school students looking for an affordable college education.

Out-of-control tuition costs are part of the reason behind a decline in enrollment at many colleges. In response, some schools are trying to boost their numbers by creating attractive deals to a wide range of students.

4. Rowan University - The Glassboro, NJ-based college announced it will offer its four-year degree program for \$25,000 total. The catch? Students attend Rowan College at Gloucester County or Burlington County, paying county college fees for three years, and finish their education at the main campus of Rowan University in their final year. The school also announced in November that it would offer a three-year, year-round degree program starting in the fall.

5. Rutgers University, Newark - The Newark, NJ campus of Rutgers University is targeting transfer students from New Jersey community colleges, as well as Newark residents, by covering full tuition and fees for those with an adjusted gross household income of \$60,000 or less. The program, dubbed "RU-N to the

TOP," is slated to launch in the fall.

William Paterson Opens New \$30 Million Building

NJBIZ.com

January 14, 2016

William Paterson University celebrates the opening of a new \$40 million academic building, \$30 million of which came from the State of New Jersey through the Building Our Future Bond Act of 2012. Also in attendance was Acting Governor Kim Guadagno. In her remarks, she championed the \$750 million investment the state made in its institutions of higher education in the form of the Building Our Future Bond Act. "The taxpayers of New Jersey should be proud of their investment in William Paterson University. After all, we're not just celebrating a new building, although it is a beautiful space and a fantastic achievement," Guadagno said. "This project also ensures that William Paterson University students will be armed with the best possible education to go out into the world and change it for the better."

Stockton Completes \$23 Million Showboat Sale, Moves Toward Future

Stockton University Press Release

January 15, 2016

Stockton University today concluded the \$23 million sale of the Showboat property in Atlantic City to Showboat Renaissance, LLC.

The sales agreement provides for Stockton student internships at the facility. Additionally, the Stockton Seaview Hotel & Golf Club would work with the hotel operation to accommodate customers interested in golfing.

How NJ College Presidents Are Divided on Community College Bachelor's Degrees

The Philadelphia Inquirer

January 11, 2016

College presidents in New Jersey are split over a proposal from two North Jersey community colleges seeking to confer bachelor's degrees in nursing. Four-year public colleges and universities especially appear to oppose the move by Passaic County Community College and Union County College, which other community colleges are supporting. The reporter lists the schools he interviewed and their arguments pro and con.

Variety of Education Bills Set for Vote as Legislative Session Wanes

NJ Spotlight

January 11, 2016

The final votes of a legislative session always bring a cornucopia of proposals - some with a chance of becoming law, others more symbolic.

Today's legislative session, the last before Gov. Chris Christie's State of the State

address tomorrow, will have no shortage of interesting bills pertaining to New Jersey's public schools and their students.

A Community College Bachelor's Degree? New Jersey Schools Disagree

The Philadelphia Inquirer

January 10, 2016

A proposal by two North Jersey community colleges to confer bachelor's degrees in nursing has divided the state's college presidents, with each side accusing the other of not addressing students' needs. Passaic County Community College and Union County College are both looking to confer bachelor's degrees in nursing, adding two years to their associate's degree programs. Other New Jersey community colleges back those proposals, citing affordability for students and rising standards in the nursing profession. Presidents of four-year colleges in New Jersey predict the community colleges would struggle to find qualified nursing faculty. Four-year schools would expand their programs, they said - if they could. "There's just not enough doctorally prepared nursing faculty available, and even the four-year institutions have to go into almost bidding wars to attract doctorally prepared faculty," said Kesselman, the Stockton president.

New Jersey Higher Ed is Doing Just Fine, Thank You (Essay)

Inside Higher Education

January 8, 2016

Michael Klein, Executive Director of the New Jersey Association of State Colleges and Universities (NJASCU), challenges Dean Dad's assertion that the state's higher ed system is failing its residents.

Note to New Jersey: Confessions of a Community College Dean

Inside Higher Education

January 7, 2016

A [commentary](#) by Matt Reed at InsideHigherEd.com on January 7, 2016 offered advice to New Jersey regarding its outmigration issue - New Jersey reportedly having one of the highest rates of high school graduates going to college out of state.

Here are the Most Innovative States in America

Bloomberg Business News

January 7, 2016

Massachusetts is the most innovative state, with California scoring a close second and Washington, New Jersey and Connecticut rounding out the top five states, according to the data compiled by Bloomberg. Mississippi, West Virginia and South Dakota are the three least innovative states. "You've got these major, world-ranked institutions that have played a big role in terms of churning out some very, very well-qualified, bright people," feeding an innovative atmosphere, said Nariman Behravesh, chief economist at HIS Inc. in Lexington, Massachusetts.

Looking Ahead, Unresolved Matters and New Issues will Mark Year in Education

NJ Spotlight
January 4, 2016

Ranging from old topics like PARCC and Common Core to new federal rules, 2016 promises to be an eventful year for New Jersey education.

Fewer Donors Gave \$1 Million in Higher Ed in 2014

Education Dive Newsletter
January 4, 2016

Recently released giving data for 2014 shows a drop in the number of major donations to institutions of higher learning, though higher education remains the top recipient of big gifts. And for a state like New Jersey, where government support has been steadily dwindling over the past several years, the institutions are increasingly dependent on major donations.

For Colleges in New Jersey, 2015 Was About Affordability

Philly.com
January 4, 2016

College affordability and access - a topic of national conversation - drove change in higher education in New Jersey last year, including academic changes, facilities expansions, and institutional partnerships. "The affordability issue has come to the forefront more vigorously than ever, probably because of the campaigning going on," said Pamela J. Hersh, spokeswoman for the New Jersey Association of State Colleges and Universities. "It's been a topic of great conversation ..."

If you have not subscribed to "Daily Headlines" from the American Association of State Colleges and Universities (a daily news service) and are interested, you can sign up at <http://www.aascu.org/policy/publications/subscriptionform/>. We have found "Daily Headlines" to be well targeted to the interests and needs of higher education leaders and decision makers. It includes national and state news, so you will see important stories from New Jersey media outlets on a regular basis.

We are now on Facebook and would love for you to follow us:
<https://www.facebook.com/NJASCUorg>

Thank you,

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