



April 2016

Dear Colleagues/Friends:

NJASCU's "Press Clippings" communications has evolved into a more comprehensive E-newsletter, called NJASCU News and Notes. The communication includes not only the compilation of media clips, but also a selection of feature stories highlighting NJASCU-member initiatives, alumni, and state legislative priorities.

Please check www.njascu.org for the most up-to-date information about the New Jersey public colleges and universities, as well as the AASCU "Daily Headlines" service for the national higher education news.

News and Notes

Coming soon!

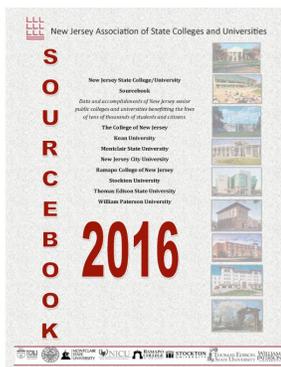
Making Room With a View to the Future: NJASCU Symposium 2016

Growing senior public higher education capacity - an opportunity for affordability, accessibility, and contributions to New Jersey.

The first NJASCU Higher Education Symposium is scheduled to take place on Friday, October 28, 2016. Former Governor Thomas Kean is scheduled to be the keynote speaker. Registration is free. Please check our **website** for more details as they develop.

NJASCU 2016 Sourcebook is Now Available Online

Data and accomplishments of New Jersey senior public colleges and universities benefiting the lives of



tens of thousands of students and citizens.

The College of New Jersey, Kean University, Montclair State University, New Jersey City University, Ramapo College of New Jersey, Stockton University, Thomas Edison State University and William Paterson University.

WPU Professor Robin Schwartz Honored with 2016 Guggenheim Fellowship for Distinguished Accomplishment in Photography

April 11, 2016

Robin Schwartz, associate professor of art at William Paterson University and award-winning photographer, was honored with a 2016 John Simon Guggenheim Fellowship for her distinguished achievements as a photographer. A recent achievement was having her photos featured in the New York Times Magazine. Read more [here](#).

Captain Mark Kelly and Entrepreneur Brandon Stanton are Commencement Speakers for Kean University

April 8, 2016

Kean University will feature two super stars as the 2016 commencement speakers at the Kean graduate and undergraduate graduation ceremonies. Highly decorated astronaut and best-selling author Captain Mark Kelly will deliver the commencement address at the Nathan Weiss Graduate College Commencement at New Jersey Performing Arts Center in Newark, Tuesday, May 17 at 7 p.m. Renowned photographer, digital storytelling pioneer and creator of the photo blog "Humans of New York" Brandon Stanton will give the commencement address at Kean University's Undergraduate Commencement at the Prudential Center in Newark, Thursday, May 19 at 8:30 a.m. Read more [here](#)



State College/University Alumni Profiles

Each month NJASCU features an Alumni Profile (<http://www.njascu.org/alumni-profiles.html>).

Our most recent Alumni Profile:



Joanne Robinson
William Paterson University School of Nursing, Class of 1975

News Clippings

William Paterson University Graduate Honored for Paying It Forward

NorthJersey.com
April 19, 2016

Joseph Riccitelli, an RCA chief executive responsible for promoting such star names as Usher, Britney Spears, Pink and Foo Fighters, prefers to help others up the rungs. Mr. Riccitelli, William Paterson University class of 1985, has maintained strong ties to the school that gave him his start in the field of communications. He's returned to do guest lectures at the school's music management program, and served as William Paterson's de facto music industry expert.

Could 10,000 New Jersey High-School Students Miss Their Graduations?

NJSpotlight.com
April 19, 2016

Lawyers are negotiating to find an alternative to passing PARCC or other testing requirements, but no deal yet. With the clock ticking for as many as 10,000 high school seniors on the eve of graduation, lawyers met yesterday to try to reach agreement on how the state can address a challenge to its hastily implemented testing requirements. At the heart of the debate is the state's new requirement that students this year pass the PARCC exam or an alternative test to graduate. The transitional requirement was put in place last year, as the Christie administration moves to implement a more stringent exit exam based solely on PARCC, starting in 2021.

Stockton 36th Annual Scholarship Benefit Gala Nets Over \$250,000 to Help Students

PressofAtlanticCity.com
April 18, 2016

More than 500 guests helped Stockton University students at the 36th Annual Stockton University Scholarship Benefit Gala Saturday, April 16th by raising a net amount of over \$250,000 for the Stockton Foundation. President Harvey Kesselman told donors: "Students are grateful for and continue to need your support. For some, a college education would not be possible without scholarships. This year \$110,000 will be awarded from just the endowment, which has been built over the years from Gala proceeds. In fact, more than \$500,000 will be awarded from the Foundation to deserving students." Gala net proceeds go to the Stockton Benefit Gala Endowed Scholarship Fund, which last year provided over \$100,000 in scholarships to more than 70 students.

JetBlue Will Pay Employees' College Tuition Up Front

Chronicle.com
April 18, 2016

Employees of JetBlue can now study in the sky without paying a dime. The budget airline announced on Monday a program that will guide them through an online pathway to an associate or bachelor's degree from Thomas Edison State University, in Trenton, New Jersey. The program is the latest company-and-

college partnership that takes cues from the Starbucks College Achievement Plan - a program, created in 2014, that allows employees of the coffee shop chain to take online classes at Arizona State University while continuing to work at the company. But there's a key difference between the JetBlue program and many other partnerships in the Starbucks-Arizona State model. Most of the programs either reimburse tuition costs or offer discounts, requiring employees to foot some of the bill for their courses. But JetBlue employees won't pay anything upfront: The company will cover the full cost of an associate degree.

Keeping a Watchful Eye Drives Up College Costs

Philly.com
April 18, 2016

When college tuition rates go up this year - as they will at most schools - one of the driving forces will be the cost to prevent football concussions, combat sexual assault, and keep hackers out of school networks. Responding to growing legal and regulatory requirements and wary of becoming the next crisis in the headlines, colleges and universities have added staff, increased employee training, and overhauled policies. Complying with new laws and regulations has "created a much better environment," said Harvey Kesselman, the president of Stockton University. "But there is a real cost associated with it, and we can't deny that very real truth."

Making State Aid to Public Colleges Rational Should Help Area Schools

PressofAtlanticCity.com
April 16, 2016

The presidents of Stockton and Rowan universities have a strong case that the distribution of state aid to public colleges should be revised, probably in their favor. It's easy to make a strong case, though, when the current system uses no method whatsoever, at least not a method anyone can remember. Instead, each year the state just divides the pot of aid among the schools according to the same percentages they got the year before ... and before ... and before ... back so far that all record of how those percentages were set has been lost. How's that for bureaucracy?

Ars Vitalis at Kean University to Host Grammy Award-Winning Composer Carlos Franzetti on April 21st

NJ.com
April 15, 2016

Ars Vitalis: The New Jersey New Music Forum at Kean University will bring Grammy Award-winning composer Carlos Franzetti to the Gene & Shelley Enlow Recital Hall on Thursday, April 21, 2016 at 7:30 p.m. The concert will showcase the Cranford, New Jersey resident's wide-ranging talent and will include an eclectic mix of chamber music, jazz and Latin crossover repertoire. Franzetti won his first Grammy Award in 2015 as producer of the CD, "Tangos," and previously has won 5 Latin Grammy Awards for categories including Best Classical Composition, Best Instrumental Album and Best Tango Album. "For 18 years, the New Music Forum has been hosting some of the finest New Jersey area composers at Kean University," said Matthew Halper, DMA, and Artistic Director of Kean Professor of Music. "This year continues that trend with Carlos Franzetti - one of Union County's most lauded artists."

Child Care in New Jersey Costs Nearly as Much as College Tuition, Study Finds

NJ1015.com
April 15, 2016

Most families in New Jersey struggle to afford to send a child to day care. A new study by the Economic Policy Institute finds that New Jersey parents pay nearly \$11,500 per year for daily infant care. The annual cost of care for a 4-year-old child is about \$9,500.

"It's just about 25 percent less than what people are paying on average in rent over the years," said Research Expert Josh Bivens. "And only 38 percent of New Jersey families sort of meet that affordability threshold." Infant care for one child costs \$732 less per year than in-state tuition at a public college.

NJCU to Host Public Hearing on Proposed Tuition Hikes

NJ.com
April 15, 2016

New Jersey City University will host a public hearing next week on proposed tuition and fee hikes that would take effect during the 2016-2017 school year. Before the university's Board of Trustees officially votes on the proposed increases at its June 27th meeting, the school will hold a 4 p.m. public meeting on Monday at the Gilligan Student Building in Room 317. The university is anticipating a 1 to 3 percent increase in tuition and other fees for the 2017 fiscal year. In-state tuition is currently \$3,968 per semester, but that would jump \$119 if the board approves a 3 percent increase.

Obama to Speak at Rutgers Commencement

NJBiz.com and NJ.com
April 14, 2016

Rutgers University has just made an announcement that marks a historic milestone for the college: President Barack Obama will deliver remarks at the university's 250th anniversary commencement ceremony May 15th on its New Brunswick campus. This will be the first time a sitting United States president has delivered the commencement speech at Rutgers University.

Kean University May Settle for Portion of Former Merck Property to Resolve Litigation

NJ.com
April 14, 2016

The continuing legal battle over the former Merck commercial property adjacent to Kean University may be resolved with the school obtaining a portion of the 46-acre tract. Richard Berger, general counsel for Russo Acquisitions, which wants to redevelop the property, confirmed negotiations involve the university getting some of the property.

Senators Question Higher Education Spending in State Budget

NJTVonline.org
April 14, 2016

These college presidents hold doctorates but admit they're struggling to see the logic of the Christie administration proposing to cut spending by a million dollars to their senior public institutions like Rowan, Rutgers and NJIT. "We've been under-funding higher education through state means for decades now, that in fact our students are making up the difference in tuition," said NJIT President Joel Bloom. The New Jersey Presidents' Council says the state lacks a funding formula and rationale for how it gives to higher learning. Overall, the Christie administration recommends increasing the 2017 higher educational services budget by \$25 million, but some senators on the Budget and Appropriations Committee scrutinized the fine print seeking to understand the administration's rationale if it wants to raise graduation rates for minorities. "What I'm calling the Master Plan is accelerating equity and excellence in higher education. So that tells you a little bit about where I am on this issue," said Secretary of Higher Education Rochelle Hendricks.

Senate Budget Hearing on Higher Education

PolitickerNJ.com

April 14, 2016

The New Jersey Senate Budget and Appropriations Committee with Senator Paul Sarlo as chairman will continue its review of the Governor's Fiscal Year 2017 budget proposal Thursday, April 14, 2016 with a hearing on Higher Education in New Jersey. The issues the committee will address include college affordability and the importance of investing in higher education, with an update on the "Building Our Future Bond Act," the "Higher Education Equipment Leasing Fund Act," the "Higher Education Facilities Trust Fund Act," the "Higher Education Technology Infrastructure Fund Act," and the "Higher Education Capital Improvement Fund Act."

NJ Lawmakers Agree with Parents, Students: Higher Education is Too Costly

NJ1015.com

April 15, 2016

State Senator Kevin O'Toole, R-Essex, made an impassioned plea to make the issue of college affordability for New Jersey families a priority. "This is the most important thing we can do is give our kids a quality education, and make sure they maintain some presence here as taxpayers and contribute to our economy and our business," he said. O'Toole said despite the efforts of all sides, New Jersey is still coming up short in this area as the cost to attend state schools continue to rise and the **student "brain drain" keeps impacting the Garden State.**

"We are not doing enough when we hear University of Delaware is stealing most of our students," he said.

A recent report showed that more than 34,000 students left New Jersey to attend college elsewhere, leaving behind about 5,000 to enroll in state schools. A major issue is the cost of higher education here, which averages \$13,303 a year, the fourth-highest figure in the nation.

Sweeney, Cunningham Tout Education Policies

NJ.com

April 14, 2016

NJ State Senators Sweeney and Cunningham met with about a dozen students after a recent tour of a community college. Sweeney touted policies at Rowan University that he said make college more affordable, including one that allows Rowan students to complete a four-year degree in three years while living on campus in the summer for free. Meanwhile, Cunningham cited a bill she and Sweeney co-sponsored that would require high school students receive instruction on financial literacy, with a focus on student loan debt, before graduation. That bill, **S-990**, which is being reviewed by Senate committees, was inspired by a recent trip Cunningham and Sweeney took to New Jersey City University, she said today. "Every time we come talk to students, we learn something," she said.

William Paterson Professor Wins NJ State Council on the Arts Fellowship for Prose

William Paterson University Press Release
April 13, 2016

John Parras, a professor of English at William Paterson University in Wayne, has been awarded a 2016 New Jersey State Council on the Arts Individual Artist Fellowship for Prose. He is one of three New Jersey writers selected for fellowships. These highly competitive fellowships are awarded to New Jersey artists in 12 different arts disciplines on a rotating basis. Honorees are selected through an independent peer panel assessment of work samples that are submitted.

William Paterson Alumna Wins Thomas H. Kean Educational Opportunity Fund Alumni Award

William Paterson University Press Release
April 11, 2016

Lisette Acosta Corniel, PhD, who graduated from William Paterson University with a bachelor of arts degree in English literature in 1990 and a master's of education degree in 2005, received the Thomas H. Kean Outstanding Educational Opportunity Fund (EOF) Alumni Award at the EOF Professional Association of New Jersey's awards banquet on March 31, 2016. The award is given to those who have entered a New Jersey college or university through the Educational Opportunity Fund Program, and have made outstanding contributions to their communities and/or have demonstrated an exceptional degree of success in their professional endeavors.

Why Students Accepted to Rowan Get Personal Visits from University President

NJ1015.com
April 10, 2016

The old-fashioned way of delivering an acceptance letter is getting a reboot from some colleges and universities, including Rowan here in New Jersey.

Surprise presidential drop-ins and in-person visits from admissions officials or alumni have become a tactic used by an increasing number of schools, according to the National Association for College Admission Counseling. David Hawkins, NACAC's executive director for educational content and policy, said institutions have been struggling more than usual to attract many of the students they accept. This innovative method may give one school the upper hand on another. Before the 2015 academic year, Rowan University President Ali Houshmand visited the

homes of five high school seniors to personally deliver their acceptance letters.

Two of the five students ultimately chose Rowan as their school for higher learning, and Rowan plans to make more visits next year. Surprise visits planned for 2016 were cancelled due to snow.

President Houshmand was joined by the school's mascot and admissions officials.

Other colleges and universities in New Jersey have also stepped up their game in this regard. They don't go as far as surprise visits, but they still try to stand out in case a student is accepted by more than one school. For the last three years, Stockton University has conducted a direct mail campaign that provides accepted undergraduates with a series of items - from saltwater taffy to a power bank for electronic devices - "to give them a taste of what living at Stockton will be like."

STEM Students Present Research at Symposium

NorthJersey.com

April 10, 2016

More than 140 undergraduates and 55 faculty members from 35 colleges in New Jersey, New York, Pennsylvania and Connecticut who participated in the 10th annual Undergraduate Research Symposium in Biology, Chemistry and Environmental Science at William Paterson University. It was series science, with a capital "S," that was on display. These students, who plan to make careers in biology and chemistry, came to talk about their research on subjects ranging from the "over-expression and purification of E-coli recombination protein" to the "comparison of captive and domestic cat behavior using a taxonomic approach."

PARCC Puts Students on Right Path to Enter College - Opinion

NJ.com (Larry Nespoli Op-Ed Sponsored Content)

April 7, 2016

Although remedial courses are critically important for students who are struggling to master college-level concepts, these courses place a financial burden on families and can delay degree attainment. In New Jersey, 46 percent of first-time, full-time students enrolled in public community colleges and four-year colleges and universities need to take at least one remedial course. That is why New Jersey's 19 community college presidents announced their support last year for higher academic standards and assessments aligned to those students. These community leaders also acknowledged PARCC score reports as a valuable placement tool for important programs such as College Readiness Now, where community colleges are working with high schools to improve the college readiness of students.

William Paterson University Professor Discusses Gender Stereotypes

NJTVOnline.org

April 7, 2016

Since the early 1980s, women have broken down old gender barriers, presided over colleges and companies, ridden space shuttles, run for vice president and their success has relegated gender stereotypes to the dustbin. Right? Wrong. According to a study of gender stereotypes from 1983 to 2014 published in the journal *Psychology of Women Quarterly*, titled "The Times They Are A-Changing ... or Are They Not?" William Paterson University Professor Elizabeth Haines is the

lead author. She spoke with NJTV News Anchor Mary Alice Williams.

Nora Chipaumire Explores Identity in the Boxing Ring

NYTimes.com

April 6, 2016

As part of her research for "Portrait of Myself as My Father," the Zimbabwe-born choreographer Nora Chipaumire learned to box, or at least picked up a few tips. In the new work, presented by Montclair State University's Peak Performances series, she explores African masculinity and the black male body with a boxing ring as her stage and the Senegalese performer Pape Ibrahima Ndiaye, better known as Kaolack, as her opponent.

Rowan College Plans New Burlco Center

CourierPostonline.com

April 5, 2016

A \$22 million, state-of-the-art Student Success Center will become the centerpiece of a campus transformation at Rowan College at Burlington County in Mount Laurel. The college is in the early stages of transferring all functions from its original campus in Pemberton Township to more centrally located Mount Laurel in order to better serve more students and save on operational costs. College President Paul Drayton unveiled the design of the new center at a news conference Tuesday on the Mount Laurel campus, which was founded as a satellite campus and doesn't have a student center.

Rowan University Opens Child Abuse Treatment Center Satellite in Vineland

NJ1015.com

April 4, 2016

In 1998, Governor Christie Whitman signed into law a measure authorizing the establishment of four diagnostic and treatment centers for child abuse. One of these, Rowan University's **Child Abuse Research Education and Services (CARES) Institute**, is opening a satellite location in Vineland on Monday. Martin A. Finkel, professor of pediatrics at Rowan and co-director of the CARES Institute, has been involved in developing these treatment centers from the very early stages.

"Physics Girl" to Speak at Kean University Research Days

TAPInfo.com

April 4, 2016

Research Days, Kean University's annual two-day celebration of student and faculty research that brings leading scholars and innovators to the Union campus each year, kicks off Tuesday, April 26 at 10:00 a.m. with a keynote presentation by Dianna Cowern in Kean's STEM auditorium. Cowern's work as creator and star of Physics Girl, a fun, educational You-Tube channel with over 225,000 subscribers and 13-million views, has been featured in the Huffington Post, Slate Magazine and Scientific American. A scientist turned educator, Cowern will explore the theme Finding Your Science Voice and highlight the myriad ways to share scientific discoveries in the 21st century.

Stockton Scientist to Discuss Nourishment, Dune Vegetation in Ocean City

ShoreNewsToday.com

April 5, 2016

Crist Robine, a chief sedimentologist and geosciences specialist at Stockton University's Coastal Research Center, is set to speak on beach nourishment and dune vegetation 6:30 p.m. Wednesday, April 20th at the Ocean City Library, located inside the Ocean City Community Center at 1735 Simpson Avenue. The lecture is part of the city's ongoing environmental lecture series sponsored by the Ocean City Environmental Commission and the library. All are invited to attend the free lecture.

New Jersey University was Fake, but Visa Fraud Arrests Are Real

NYTimes.com

April 6, 2016

On the surface, the University of Northern New Jersey seemed legitimate. It had a website, with a seal featuring the Latin words "Humanus, Scientia, Integritas," a list of business-oriented degrees offered and a promise of "an exceptional educational experience." It was so exceptional it did not exist. Instead, the university was a fake, set up by the Homeland Security Department as part of a sting operation to ensnare criminals involved in student visa fraud. The operation resulted in the arrests of 21 people, the United States attorney for New Jersey, Paul J. Fishman, and Sarah R. Saldana, the director of United States Immigration and Customs Enforcement, announced at a news conference on April 5, 2016.

30%

NJSpotlight.com

April 4, 2016

It's supposed to work something like this: Go to college, get a better job. And for 30 percent of the participants in a new Stockton University poll, that's still the idea: They indicated that "getting a better job" was the most important personal outcome of attending college. But only one in three believed that their school was doing "extremely well" in preparing them for a job and career. Some 45 percent thought that the college was doing "somewhat well," but 10 percent answered "not as well as [it] should have," while another 10 percent said "not well at all." What about those students who aren't in college to jump start their careers? Twenty percent of those surveyed were interested in "improving quality of life;" 15 percent were there to "learn specific skills;" and 18 percent were interested in "gaining a better understanding of the world." And just 3 percent were there to become better citizens.

Commentary: College Funding Formula is Unfair

Commentary by Stockton President Harvey Kesselman

CourierPostOnline.com

April 2, 2016

New Jersey's formula for funding higher education is out of date and inequitable. It penalizes those state universities and colleges, including Stockton University, that have increased student enrollment to accommodate the growing need in New Jersey. But the overarching reason for an equitable funding formula for New Jersey's public institutions is fairness to students. Over 30,000 college-bound students leave New Jersey each year for out-of-state schools, many because there

are not enough seats available for all qualified New Jersey students at the state institutions. These students must then confront significantly higher out-of-state tuition rates than if they could have remained in New Jersey.

Rowan University to Send Experimental MemSat into Space

Examiner.com

April 1, 2016

Rowan University is included in NASA's seventh round of candidates for CubeSat space missions. CubeSats, small, cube-shaped research spacecraft that are also called nanosatellites, measure about four inches on each side, have a volume of about one quart and weigh less than three pounds. Once launched, CubeSats are sent into their own orbits and communicate information back to Earth. Rowan's CubeSat, as well as those from 11 other states, will fly as auxiliary payload aboard a rocket planned to launch in 2018.

Union Resident One of Seven Kean University Students Attending Clinton Global Initiative University

TapInto.com

April 1, 2016

Kean University has three student groups attending the ninth-annual Clinton Global Initiative University (CGI U), hosted by President Clinton and Chelsea Clinton at the University of California, Berkeley, from April 1-3. Seven students will share their innovative solutions to global and community problems and seek funding to further their ideas. Their student-led projects are the Vertical Gardens Initiative from Be the Change at Kean University, Let's Go Bigger from the Department of Occupational Therapy, and the Organic Multicultural Vegetable Garden from the School of Environmental and Sustainability Sciences (SESS). Joseph Lentini of Union is attending CGI U as a member of the Be the Change at Kean University Vertical Garden Initiative team. Be the Change has the distinction of attending CGI U for a second straight year and has been given the added opportunity to present at the CGI U Exchange and Dinner Saturday, April 2.

Collegiate Sponsor Spotlight

Spencer Savings Bank

[Learn More About Spencer Savings Bank's Community Involvement](#)

If you have not subscribed to "Daily Headlines" from the American Association of State Colleges and Universities (a daily news service) and are interested, you can sign up at <http://www.aascu.org/policy/publications/subscriptionform/>. We have found "Daily Headlines" to be well targeted to the interests and needs of higher education leaders and decision makers. It includes national and state news, so you will see important stories from New Jersey media outlets on a regular basis.

We are now on Facebook and would love for you to follow us:

<https://www.facebook.com/NJASCUorg>

Thank you,

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