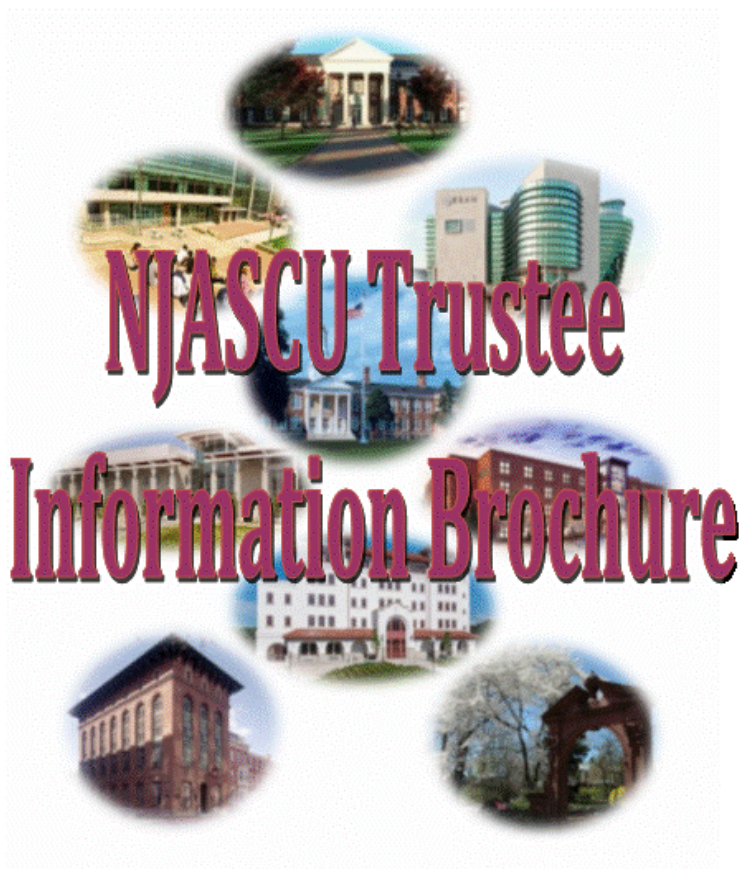




New Jersey Association of
State Colleges and Universities

The leading voice for public higher education in New Jersey.



January 2019



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January, 2019

Who We Are

The New Jersey Association of State Colleges and Universities (NJASCU), based in Trenton, is a nonpartisan, nonprofit organization, created by law in 1985 to support and advocate on behalf of New Jersey's senior public institutions of higher education. The current membership (June 2018) consists of the following senior public institutions: The College of New Jersey; Kean University; New Jersey City University; Ramapo College of New Jersey; Stockton University; Thomas Edison State University; William Paterson University; plus, two affiliated members who are research institutions: Montclair State University and Rowan University.

In higher education institutional years, 33 years old is young. We like to think of NJASCU as having the youthful energy and enthusiasm of the students attending the public institutions, plus the wisdom that comes with age. We are building on the past to go forward to the future. All members of NJASCU strive to provide an education that is affordable, accessible, and representative of the highest standards of teaching and learning. NJASCU's mission is to advance the missions of its members by promoting higher education as a public good and the collective value of the public institutions in service to the residents of New Jersey.

Landmark legislation in 1986 and 1994 transferred important fiscal and administrative authority from the state government to the institutions themselves, with the emphasis on trustee governance and direct public accountability.

2018 Goals and Objectives

- Fund senior public institutions of higher education equitably, addressing past shortcomings and future needs.
- Revise the state's financial aid programs to meet student needs more equitably, particularly the Tuition Aid Grant program.
- Recognize – in statute – the evolution, comprehensiveness, and maturity of New Jersey's senior public institutions so that they are best positioned to meet evolving student markets and emerging state needs.
- Implement the following legislative reform and regulatory priorities:
 - Reform the procurement and construction provisions of the State College Contracts Law to provide a uniform set of rules for all senior public colleges and universities.
 - Extend – permanently – the public-private partnership program – NJASCU is close to meeting this goal – legislation is pending. (June, 2018)
 - Provide regulatory relief from statutes and regulations that tie the hands of all public colleges and universities in New Jersey.
 - Raise the profile of NJASCU through a variety of public affairs strategies as a viable organization representing the interests of all senior public institutions of higher education, including the research institutions.
 - Develop a strategic plan to restructure NJASCU as an organization representing all the senior public institutions of higher education, including the research institutions.

The Board

NJASCU is governed by a 14-member board consisting of a trustee and the president of each institution with voting privileges. Rowan University (Dr. Ali Houshmand, president) and Montclair State University (Dr. Susan Cole, president), two of New Jersey's public research universities, are affiliated members of NJASCU, and by current statute have no voting privileges.

Board Members 2018-2019

The College of New Jersey

Kathryn A. Foster, President
Robert Altman, Trustee

Kean University

Dawood Farahi, President
Linda Lewis, Trustee

New Jersey City University

Sue Henderson, President
Vij Pawar, Trustee

Ramapo College of New Jersey

Peter Mercer, President
Adam J. Sabath, Trustee

Stockton University

Harvey Kesselman, President
Madeleine Deininger, Trustee

Thomas Edison State University

Dr. Merodie Hancock, President
Dr. Kemi Alli, Trustee

William Paterson University

Richard J. Helldobler, President
Frederick Gruel, Trustee

The State College/University Story

The story of New Jersey's state colleges and universities is a narrative that began nearly 170 years ago. Once upon a time in the 1850s, organizations of teachers and parents in several urban public school districts came together as part of a national movement to improve educational quality by helping teachers reach higher professional standards.

Three "normal" schools were established; they offered advanced training in various subject areas and the art of teaching (pedagogy). Eventually, these three schools became The College of New Jersey, William Paterson University of New Jersey, and Kean University.

By the 1960s, state colleges expanded. They began to offer more diversity in their courses, going far beyond an exclusive focus on education and related fields.

In 1985, the New Jersey Association of State Colleges and Universities was established by law, and in 1986, state statutes gave our colleges greater control, independence and responsibility over their educational missions and operations. After becoming public research universities, Rowan University and Montclair State University no longer were required by statute to be members of NJASCU. But they chose to remain affiliated members of NJASCU, in order to be part of the effort to advocate on behalf of New Jersey's senior public higher education institutions. All NJASCU members share an unwavering commitment to delivering high quality and affordable education, responsive to the needs of New Jersey's citizens.

Many ask why Rutgers University is not a member of the Association. That very large institution has its own distinct mission and history dating back to the 18th century; as a consequence, a different set of state laws and policies specific

to Rutgers has evolved (*note: the centerpiece being the Compact of 1956 designating Rutgers as the State University*).

It is worth adding here that all the state's institutions and associations work cooperatively on many common issues.

The Association's mission is to advocate the *collective* interests of the seven voting-member state colleges and universities and the two affiliated non-voting member research universities and the value of public higher education in serving the public interest and the people of New Jersey. But as noted above in its goals, NJASCU is looking at restructuring in a way that its governance and membership would represent all the senior public colleges and universities equally.

In fulfilling this purpose, the Association advises the executive and legislative branches of state government, and others, on higher education policy, achieving its mission by:

- Articulating how the state colleges/universities serve the public good through educational, social, and economic and workforce development;
- Providing research and information services to advance the policy and resource needs of the state colleges and universities;
- Helping to inform the state's policy agenda and meeting state goals for educational attainment and a strong economy;
- Enhancing, through collaborative efforts, the ability of the state colleges/universities to achieve effective institutional performance, autonomous governance and public accountability; and
- Convening forums of diverse constituencies to develop a common opinion about the value of public investment in higher education and the contributions of the state colleges/universities.

The Association's vision is to serve as the principal information resource about college opportunity, policy affecting the value of New Jersey public higher education, and the contributions of the state colleges and universities.

Specifics of Governance

The Association is governed by a 14-member Board of Directors consisting of a trustee and the president from each of the seven voting institutional members. The presidents serve as non-voting, *ex officio* members of the board. In effect, each institution has a single vote on matters before the board, exercised by the trustee representative.

Appointment of Board Members. Trustee representatives to the Association board are appointed by, and serve at the pleasure of, their respective institutions' presidents and trustee boards.

Officers. The officers of the board include its chair, vice chair and secretary, all of whom must be trustee representatives, and the chair and chair-elect of the state college/university presidents' council. These officers, along with the immediate past chair of the Association, constitute the Executive Committee.

Officers are elected to one-year terms. Traditionally, chairs serve two consecutive terms. Neither the chair nor the vice chair may serve more than three consecutive terms.

The State College/University Presidents' Council. The council is composed of the presidents of each of the seven state colleges and universities. This group meets monthly with leadership rotated among presidents, who serve one-year terms as chair. The group is critical to the mission of

NJASCU by setting priorities, building a consensus about the common agenda, and accomplishing Association goals.

Committee structure. The board has three standing committees: Executive, Budget & Audit, and Policy, Goals & Objectives. Committee appointments are made annually by the chair. Committees include both presidents and trustees.

The charge of the **Executive Committee** is to advise the executive director on advocacy, policy and administration of the Association consistent with the policies, goals and objectives adopted by the Association; to review policy issues to be recommended to the entire Association; and to act in the name of the full Association when necessary.

The charge of the **Budget & Audit Committee** is to recommend policy for effective fiscal administration of the Association, including recommending an annual budget and dues schedule, monitoring expenditures, and reviewing the annual audit.

The charge of the **Policy, Goals & Objectives Committee** is to develop and recommend annual goals and objectives, public policy initiatives, research needs and advocacy initiatives for consideration by the Association.

Role of the Executive Director/CEO. Appointed by the board, the executive director/CEO provides the leadership in coordinating the professional work of the Association. The director is the chief spokesperson concerning the Association's mission and its members' common interests. The executive director appoints all staff members. Current staff reporting to the interim executive director include: Director of Communication & Public Affairs, Chief Operating Officer, Executive Assistant, and part-time Secretarial Assistant.

Meetings/Conduct of Business. The full board meets four times annually. Though it is not a state agency, the Association board meets in compliance with the Open Public Meetings Act, as do the state college/university trustee boards.

Four voting members of the board constitute the quorum necessary to conduct business. Non-budgetary motions require a simple majority (of voting members present) for approval whereas budget actions require a two-thirds majority. An alternate may fill in and vote, if an institution's voting member is absent, in accordance with the Association's bylaws.

In addition to the executive director/CEO, usually all professional staff are present at open public sessions of the board and staff members help answer questions and record proceedings. Even though the public may attend these meetings, this is normally not the case.

Finances. The Association is funded through dues paid by each of its member institutions (including affiliate members). Dues are set in accordance with state law and Association bylaws.

The Association's annual budget is determined by the board. Its income and expenses are audited annually, and, after review by the Budget & Audit Committee, are voted on by the entire board.

Association members must be provided 60 days' notice prior to adopting a budget and dues schedule for the upcoming fiscal year (July 1 – June 30). The budget for the upcoming year is typically recommended to the board at the March meeting and approved in June.

Setting Association Objectives. The overall direction of the work of the Association and its policy positions are set by the

Policy, Goals & Objectives Committee in consultation with the executive director/CEO, and approved by the Board of Directors. The executive director and staff provide regular reports on progress in meeting the Association's goals and objectives.

The College of New Jersey

www.tcnj.edu

Founded 1855, Ewing



The College of New Jersey (TCNJ) is a highly selective institution that is consistently recognized as one of the top comprehensive colleges in the nation. Founded in 1855 as

the New Jersey State Normal School, TCNJ maintains the sixth highest four-year graduation rate among all public colleges and universities. It is ranked by *Money* as one of the top 15 public colleges "most likely to pay off financially," and *U.S. News & World Report* rates it the No. 1 public institution among regional universities in the northeast.

Known for its natural beauty, the college is situated on 289 tree-lined acres in suburban Ewing Township, New Jersey, in close proximity to both New York City and Philadelphia. A strong liberal arts core forms the foundation for a wealth of degree programs offered through the college's seven schools: Arts and Communication; Business; Education; Engineering; Humanities and Social Sciences; Nursing, Health, and Exercise Science; and Science. Five signature experiences are the hallmark of a TCNJ education. They include a personalized, collaborative, and rigorous education; undergraduate research, mentored

internships, and field experiences; community engaged learning; global engagement; and leadership development.

TCNJ's longstanding commitment to faculty-student collaboration was recognized in 2015 by the Council on Undergraduate Research, which named the college the recipient of its inaugural "Campus-wide Award for Undergraduate Research Accomplishment." In 2006, TCNJ was awarded a Phi Beta Kappa chapter – an honor shared by less than 10 percent of colleges and universities nationally.

Kean University

www.kean.edu

Founded 1855, Union



Founded in 1855 as a teachers college in Newark, Kean University was the first public post-secondary institution in New Jersey. The university is now a comprehensive, global institution of higher

education, with its main campus in Union. Serving a richly diverse enrollment of more than 16,000 undergraduate and graduate students, Kean's mission is to provide an affordable, accessible and world-class education that prepares students to think and respond critically and creatively in a rapidly changing world.

The university continues its legacy as a top producer of teachers in New Jersey and is a growing educational hub in the fields of business, health care and technology. Its five undergraduate colleges – the College of Business and Public Management, the College of Education, the College of Liberal Arts, the College of Natural, Applied and Health Sciences, and

Michael Graves College – offer more than 50 undergraduate degrees over a full range of academic subjects. Nathan Weiss Graduate College offers six doctoral degree programs and more than 60 options for graduate study leading to master’s degrees, professional diplomas or certifications.

Kean University is the only public university in the United States to have a campus in China. Wenzhou-Kean University is an English-speaking campus for Chinese, Kean USA and international students located on a 500-acre campus in the foothills of Wenzhou, China.

The university is also a higher education innovator within the State of New Jersey. Kean Ocean in Toms River, a partnership with Ocean County College, offers a Kean University degree on a community college campus. In the New Jersey Highlands in Morris County, Kean is developing a new campus to serve as an outdoor living laboratory for field-based scientific study and other classroom and field instruction.

Kean’s Human Rights Institute holds an annual conference and offers a broad range of programs to raise awareness of human rights violations worldwide and inspire action among students, teachers and the general public.

With five theatres on campus, Kean Stage and the award-winning Premiere Stages contribute to the intellectual life of the community with programs, plays and concerts that reflect the ethnic and cultural diversity of central and northern New Jersey. Five galleries on the main campus conduct an eclectic exhibition program that often integrates the visual arts with academic programs.

Kean’s more than 130 academic, professional interest and philanthropic student groups add to the vibrant campus life. The university fields 14 Division III men’s and women’s athletic teams and has eight sports facilities, including Harwood Arena and Kean Alumni Stadium. Students also

participate in a full schedule of intramural and recreational athletic activities.

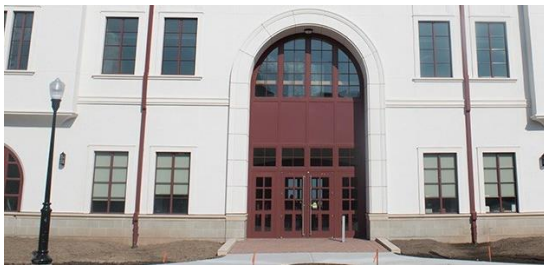
The Kean faculty is recognized for teaching distinction, scholarship and service. Kean remains committed to excellence in higher education and continuing its long tradition of access, opportunity and affordability for students seeking a college degree. Each year, Kean proudly builds on this distinguished history, as it stays focused on guiding students to academic and professional success.

Dawood Farahi, PhD, became Kean University's president on July 1, 2003.

Montclair State University

www.montclair.edu

Founded 1908, Montclair



Montclair State University enrolled 20,987 graduate and undergraduate students in fall 2016 in its 10 colleges and schools. The

university, long a leader in graduate education in New Jersey, was designed in 2016 as a Research Doctoral University by the national Carnegie Classification of Institutions of Higher Education. With a new classification, Montclair State moves from a master's to a doctoral research institution, reaching a major academic milestone. The designation recognizes the university's increased number of doctoral students in research fields, as well as its growing ability to attract significant funding from federal agencies such as the National Science Foundation,

the National Institutes of Health, NASA, and the U.S. Department of Education. On July 21, 2017, Montclair officially obtained state designation as a public research university.

New facilities for the School of Communication and Media added in 2017 feature leading-edge technology, including a 4K studio, interoperable control rooms, a dedicated film studio and broadcast-ready newsroom, making the new facility the most technologically advanced broadcast and media production facility at any university in the nation. The school's groundbreaking Center for Cooperative Media continues to help Montclair State bolster news coverage for New Jersey residents, while also providing students with pre-professional training in an evolving field.

Major renovations to Partridge Hall provide a home for the Graduate School and the School of Nursing. The Robert D. McCormick Center for Child Advocacy and Policy, with its own faculty and professional staff, oversees groundbreaking interdisciplinary graduate and undergraduate degree programs, as well as public service initiatives for children and families of New Jersey and the agencies that serve them. The University Center for Autism and Early Childhood Mental Health, which serves as the New Jersey Autism Center of Excellence, coordinates all statewide autism research and treatment funded by the Governor's Council for Medical Research and Treatment of Autism.

Montclair State's Center for Clinical Services opened in fall 2016, providing the general public with a host of programs and services, from mental health counseling to literacy development. It also serves as a research hub, offering students professionally supervised opportunities to develop skills in treating clients of all ages and backgrounds.

New Jersey City University

www.njcu.edu

Founded 1929, Jersey City



New Jersey City University (NJCU) provides top-quality education to more than 8,200 students who reflect the dynamism of the university's metropolitan Jersey City location. As the safest public university

campus in New Jersey and one of the most diverse in the nation, NJCU prepares students to be leaders in a global society within the comforts of an intimate community. Whether on a beautiful landscaped campus in a vibrant urban community or in the heart of New Jersey's waterfront business district, students learn and grow by interacting with culturally and ethnically diverse classmates and faculty from countries worldwide. Students prepare for success by engaging in rigorous applied-learning experiences that include laboratory research, field studies, performances, exhibitions, studio work, cooperative education internships, community service, and study opportunities for all on campus, around the state, and abroad.

NJCU offers 43 undergraduate and 28 graduate degree programs, and three doctoral programs. The NJCU School of Business now offers The Harvard Business School Credential of Readiness at NJCU (CORE), an online program that prepares entering graduate students with a non-business background for graduate studies in business. In September 2017, the NJCU School of Business began offering an M.S. in Business Analytics and Data Science.

NJCU, in partnership with Brookdale Community College, offers a wide array of bachelor's degree completion programs for residents on the central and southern New Jersey coastline at

BCC's Wall Campus. NJCU continues to expand its program offerings in Monmouth County with Master of Science degrees and a Certificate Program in addition to its highly popular Accelerated Nursing Program.

NJCU provides an exceptional educational experience that helps prepare students for career success and keeps education affordable. Ten years after graduation, NJCU students earn 22 percent more than the national average income. Debt burden for NJCU graduates is the lowest of the public four-year institutions in New Jersey. NJCU is in the 54th percentile nationally for lifting students from the bottom 40 percent to the top 40 percent of earners in the nation as a result of their college experience.

NJCU held a ribbon-cutting ceremony in April 2018 for its fully-renovated and expanded Science Building which allows for the expansion of STEM studies and research capacity. The Science Building is equipped with 45 ultramodern teaching and research laboratories, a greenhouse, observatory, imaging center, cell culture lab, bio-informatics lab, and Geographic Information Science Lab.

Construction progresses on the \$400 million University Place redevelopment project, which will greatly enhance Jersey City's west side, have an enormous economic impact, and provide students, faculty and neighbors with a welcoming place to live, work, dine, and shop.

Ramapo College of New Jersey

www.ramapo.edu

Founded 1969, Mahwah



Ramapo College of New Jersey is the state's premier public liberal arts college. Ramapo has been named among the top three and Number One among the

public institutions in New Jersey in *College Choice's* ranking for 2017-2018. The college is listed in Kiplinger's Personal Finance Magazine as among the "100 Best Values in Public Colleges," which noted Ramapo as among the top five colleges in the nation that boast the lowest average debt for its students upon graduation. The college is also ranked annually by *U.S. News & World Report* as one of the Best Regional Public Universities North category and is listed by the Princeton Review. Ramapo is recognized as a "Military Friendly School" by Victory Media and is featured on *CollegesofDistinction.com* for excellence in student-focused higher education.

Established in 1969, Ramapo College offers bachelor's degrees in the arts, business, humanities, social sciences and the sciences, as well as in professional studies, which include business, education, nursing and social work. In addition, the college offers courses leading to teacher certification at the elementary and secondary levels, and offers graduate programs leading to degrees in Accounting, Business Administration, Educational Technology, Educational Leadership, Nursing, Social Work and Special Education.

Undergraduate students choose to concentrate their studies in one of five schools comprising more than 539 course offerings and 36 academic programs.

Ramapo College joins an elite group of institutions with less than five percent of business schools worldwide earning the accreditation distinction of its business degree program by the Board of Directors of the Association to Advance Collegiate Schools of Business (AACSB International). Additional accreditations include: the Social Work Program (Council on Social Work Education), the Chemistry Program (American Chemical Society), the Nursing Program (Accreditation Commission for Education in Nursing), the Teacher Education Program (Teacher Education Accreditation Council), and the Teacher Certification Program, approved by the State of New Jersey.

Dr. Peter P. Mercer became the college's fourth president on July 1, 2005. Ramapo College, like all state colleges and universities in New Jersey, is governed by a board of trustees appointed by the governor. William F. Dator, who was instrumental in originally siting the college in its idyllic location, is chair of the board.

Rowan University

www.Rowan.edu

Founded 1923, Glassboro



Since its founding in 1923, Rowan University has evolved from a teacher preparation college to a bustling Carnegie-classified doctoral research institution that's

ranked among the best national public universities in America. Today, Rowan's approximately 18,500 students can

select from 74 bachelor's, 51 master's, four doctoral and two professional (medical) degrees – along with undergraduate and post-baccalaureate certificates – in colleges and schools across four campuses. The university is one of just 56 institutions in the country with accredited programs in business, education, engineering, and medicine. It is also one of just three American universities to offer both M.D.- and D.O.-granting medical programs.

Rowan combines liberal arts with professional preparation from the baccalaureate through the doctorate. The university provides a collaborative, learning-centered environment in which highly qualified and diverse faculty, staff, and students integrate teaching, research, scholarship, creativity and community service. Through intellectual, social and cultural contributions, the university enriches the lives of those in the campus community and the surrounding region.

As a result of its 2017 Carnegie research classification, Rowan was re-categorized by *U.S. News & World Report* in its 2018 Best Colleges edition as a national university, ranked #90 among public institutions and #171 overall among 311 nationally ranked schools. The report placed the Henry M. Rowan College of Engineering at #19 in the nation among the best undergraduate engineering schools, a 14-place improvement over just four years ago. Likewise, *The Princeton Review* has included Rowan's William G. Rohrer College of Business among the "Best 295 Business Schools" in the nation.

Rowan continues to expand its programs and partnerships. Among the most recent – and vital to higher education in New Jersey – was its June 2015 partnership with Burlington County College (now Rowan College at Burlington County) to improve access to affordable four-year undergraduate degrees. That move followed an initiative two years earlier with Gloucester County College (now Rowan College at Gloucester County) that enables students to pursue Rowan's bachelor's degrees at the county college or transfer

seamlessly to Rowan University after earning an associate degree and meeting other standards.

Stockton University

www.stockton.edu

Founded 1969, Galloway



Stockton University made history in 2018 with the opening of a brand new campus in Atlantic City and the addition of new Unified Sciences and

Health Sciences centers on the main campus.

The new \$178.3 million Atlantic City project offers beachfront living and learning with housing for 533 students overlooking the beach and Boardwalk, a parking garage and an Academic Center that can accommodate up to 1,800 students. The campus is part of the Atlantic City Gateway Project, a public-private partnership with South Jersey Gas and the Atlantic City Development Corp.

Stockton's main campus in Galloway sits on 1,600 wooded acres in the Pinelands National Reserve. A \$33.2 million expansion of Stockton's world-class science facilities along with a \$15.2 million Health Sciences Center were dedicated in May. The new Academic Quad transformed the main entrance to the university, providing a central outdoor location for students to study and meet between classes, and a new space for campus events.

The two diverse locations allow Stockton University to offer an outstanding interdisciplinary approach to graduate and

undergraduate education in arts and sciences, professional studies, the health sciences and graduate and continuing studies.

The almost 8,000-square-foot expansion of Stockton's Manahawkin instructional site in 2018 serves nursing students with a Foundations of Nursing lab featuring simulated patients and seven physical assessment examining rooms.

In fall 2017, Stockton welcomed its largest class, almost 1,600 freshmen, a 32 percent increase.

Stockton was ranked 10th among the top public Regional Universities of the North, by *U.S. News & World Report* in its 2018 edition of "America's Best Colleges."

Military Times rated Stockton highly in its "Best for Vets: College 2018" listing, placing the university at No. 16 among four-year schools in the nation. *U.S. News & World Report* also cited Stockton as "Best for Vets."

The university offers graduate programs in education, instructional technology, business administration, communication disorders, physical therapy, occupational therapy, nursing, criminal justice, American studies, social work; the nation's first Master of Arts in Holocaust and Genocide Studies; and the state's first Professional Science Master's program in environmental science. Stockton also offers doctoral programs in physical therapy and organizational leadership.

Thomas Edison State University

www.tesu.edu

Founded 1972, Trenton



Thomas Edison State University (TESU) provides flexible, high-quality, collegiate learning opportunities for self-directed adults. One of New Jersey's 11 senior public institutions of higher education and the only institution in New Jersey

dedicated exclusively to adults, the university offers associate, bachelor, master and doctoral degree programs in more than 100 areas of study. The university also offers undergraduate, graduate and noncredit professional certificates.

For more than 40 years, the university has pioneered the use of the latest technologies to develop flexible, high-quality educational programs for adults, and has served as a national leader in the assessment of adult learning. *The New York Times* called Thomas Edison "the college that paved the way for flexibility."

The entire academic program at the university revolves around the needs of adults, removing the barriers that limit many adult students who cannot sacrifice their personal and professional responsibilities to pursue their education. Students earn credit through a variety of methods designed exclusively for adult learners, including online courses, guided independent study, examination programs, courses delivered via mobile devices, as well as by maximizing the transfer of credits earned from other regionally accredited institutions, earning credit for professional and/or military training, and demonstrating college-level knowledge acquired outside a traditional classroom through prior learning assessment.

William Paterson University

www.wpunj.edu

Founded in 1855, Wayne



William Paterson University, located on 370 wooded hilltop acres in suburban Wayne, New Jersey, provides a challenging,

supportive, intellectual environment for nearly 10,000 undergraduate and graduate students from 28 states and 81 countries. Founded in 1855, William Paterson offers 52 undergraduate and 47 graduate degree programs, ranging from liberal arts and sciences to pre-professional and professional programs, through five academic colleges: Arts and Communication, Cotsakos College of Business, Education, Humanities and Social Sciences, and Science and Health. The university's graduate programs include two doctoral degrees: the doctor of nursing practice, added in 2011, and the doctor of psychology in clinical psychology, established in 2015. An Honors College provides academically gifted students with a rigorous curriculum.

The institution's more than 400 full-time faculty includes 41 Fulbright scholars, two Guggenheim Fellows, and recipients of numerous other awards, grants, and fellowships. Students benefit from individualized attention from faculty mentors, small class sizes, and numerous research, internship, and clinical experiences. A focus on undergraduate research is featured each April during Explorations, a month of activities highlighting research, scholarship, and creative expression across all disciplines. William Paterson continues to expand its state-of-the-art facilities, including a new 40 million academic building, University Hall, with specialized

classrooms and clinical spaces for the health sciences, including the Nel Bolger RN Nursing Laboratory. Students in the sciences collaborate with faculty on numerous research projects supported by a Science Complex with nearly 100 research labs and 50 teaching labs. The university's nationally recognized programs in professional sales and financial planning in the Cotsakos College of Business feature access to the Russ Berrie Professional Sales Laboratory and the Financial Learning Center, a simulated trading room.

Designated as a Hispanic-serving institution in 2015, William Paterson has been nationally recognized for its leadership in the American Democracy Project and is a founding member of New Jersey Campus Compact. In 2011, the university became the first public New Jersey college or university to require new undergraduates to take a course on civic engagement. It has been honored as a "Military Friendly School" by militaryfriendlyschools.com, and was among the first higher education institution in the state to collaborate with Choose New Jersey. The university is committed to sustainability and is a charter signatory of the American College & University Presidents Climate Commitment. Its solar panel installation, dedicated in 2010, ranks among the largest university installations in the United States.

NJASCU Symposium on Higher Education

The NJASCU Symposium on Higher Education is an annual forum for exploring higher education policy issues that challenge and inspire New Jersey's leaders. The symposium is dedicated to the memory and legacy of Paul Shelly, who served as director of Marketing and Communications at NJASCU for 26 years. He loved to engage in thought-

provoking conversations on an assortment of higher education issues, thus a symposium focused on problem solving through communication seemed to be a most appropriate way to honor him.

On October 28, 2016, the inaugural symposium featured a keynote presentation by the Honorable Tom Kean, former governor, and two panel discussions whose participants were NJASCU-member presidents and other leaders in higher education and business. Topics explored were: college affordability and accessibility, and the connection between state funding and college costs; and building capacity and cutting red tape.

The 2017 Symposium, held on October 19, featured a keynote presentation by the Honorable James Florio, former governor, who focused on the lifelong value of a four-year college education. The two panels, whose participants again were leaders in higher education, business, and the NJ Legislature, looked at two issues: the importance of bachelor's degrees to New Jersey's economy; and institutional strategies to contain costs, including public-private partnerships.

For details about both of these symposia, please see www.njascu.org.

The 2018 Symposium was cancelled because of a last minute cancellation of the speaker and a desire by the board to rethink the structure of these information and public affairs sessions. One initiative was to invite state leaders to speak at the NJASCU board and presidents' meetings.

NJASCU Institutions – By the Numbers

A Powerful New Jersey Presence, Building a Powerful New Jersey Future

Most of the information below applies to all nine NJASCU members - New Jersey's seven state colleges and universities (The College of New Jersey, Kean University, New Jersey City University, Ramapo College, Stockton University, Thomas Edison State University, William Paterson University), plus two research universities, Montclair University and Rowan University that remain affiliated members of NJASCU. Any variations are noted. In addition, the data are for AY 2018-19, unless otherwise noted.

Students and Alumni

- **100,209** undergraduate students.
- **116,038** total students, including graduate and professional education students.
- **97 percent** of undergraduates are residents of New Jersey.
- **91 percent** of first-time students at New Jersey's public four-year institutions are residents of New Jersey – making New Jersey the 4th best in the country at enrolling home-state students.
- **708,000** alumni.
- **71 percent** of NJASCU institution alumni live in New Jersey.
- **\$12,909** is the average in-state tuition and fees at AY 2018-19 (NJASCU members – not including Thomas Edison State University, which is an online, undergraduate-and-graduate-degree granting university charging only per credit); without TESU, the average tuition and fee figure is \$13,583.

- **2.33 percent tuition and fee increase** among NJASCU schools (AY 2018-19 compared to AY 2017-18); the slow rate of tuition and fee increase among all of New Jersey's senior publics during the four year time frame of 2012-2016 – representing the 10th lowest, five-year percentage change among public four-year institutions nationally.
- **32,272** bachelor's degrees conferred by NJ Senior Publics (including Rutgers and New Jersey Institute of Technology) in 2016 – three times the number of degrees conferred by the private not-for-profit senior higher education institutions.
- **\$5 million** annually spent on mandate free tuition or unreimbursed tuition waivers for members of special groups, *i.e.*, National Guard, senior citizens, unemployed.

Economic Benefits - \$3.7 billion to the State of New Jersey

The state's senior public institutions of higher education provide an enormous economic and lifestyle value to their local communities and the State of New Jersey – a value that extends far beyond their primary chartered missions of providing affordable, high-quality education that ultimately benefits everyone in society. Based on economic impact studies that some individual NJASCU institutions have done over the past few years, the economic impact value of all the institutions is estimated to be \$3.7 billion to the State of New Jersey and the communities that host the colleges and universities. This estimate takes into account the following factors:

- **\$2.13 billion** represents NJASCU institutions' total operating budgets.
- **\$330 million** represents the NJASCU institutions' capital projects since 2013 – stimulated by the recent infusion of state bond money through the Building Our Future Bond Act that allotted \$247.5 million to the state colleges and universities and other bond funds administered by the NJ Educational Facilities Authority.

- **23,700 employees** for NJASCU institutions fall into the following categories: full-time benefits-eligible faculty and staff; adjunct faculty; part-time staff; and mentors. They also would pay \$200 million in payroll taxes
- **116,038** students are spending an estimated \$600 million annually in New Jersey (based on calculations from economic impact studies of some NJASCU institutions). Ninety-seven (97) percent of NJASCU students live in New Jersey, so they and their families are contributing to New Jersey's economy.
- **71 percent** of NJASCU institution alumni live in New Jersey, giving back in significant ways to their communities.
- **\$12.272 million** is contributed to New Jersey's communities through community service provided by its students, faculty and staff. The number of community service hours are staggering – an estimated 500,000 hours per year. The volunteer jobs include: serving in crucial emergency roles (fire and first aid), tutoring/mentoring, building affordable housing, fundraising for local charities, and implementing food and clothing drives. The New Jersey equivalent pay rate for volunteers is \$25.68 per hour.

New Jersey Association of State Colleges & Universities

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